“US-EU Regulatory Cooperation: TTIP and Beyond”
A symposium of Rethinking Regulation at the Kenan Institute for Ethics
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Speaker Biographies

Edward Balleisen
Edward J. Balleisen is Vice Provost for Interdisciplinary Studies (VPIS) at Duke, as well as Associate Professor of History and Public Policy. Balleisen has written widely on the historical intersections among law, business, and policy in the United States, as well as the evolution of American regulatory institutions and contemporary debates on regulatory governance. His next book, *Fraud: An American History from Barnum to Madoff*, will be published by Princeton University Press in January 2017. The founder of Duke’s Rethinking Regulation project, Balleisen is deeply committed to collaborative social science research. As Vice Provost, Balleisen is responsible for facilitating cross-school collaborations around research, teaching, and outreach. This remit includes helping to guide strategic directions at six university institutes (Global Health; Brain Sciences; Environmental Policy Solutions; Social Sciences; Humanities; and Ethics) and four university initiatives (Information; Energy; Innovation and Entrepreneurship; and Science and Society). The office of the VPIS oversees Bass Connections – an innovative program to spur problem-centered curricula that links research and education, crosses disciplinary divides, and involves faculty, graduate students, and undergrads, as well as external partners. The office also conducts internal Duke funding competitions to seed new collaborative intellectual communities on campus.

Stuart Benjamin
Stuart M. Benjamin is the Douglas B. Maggs Professor of Law, Associate Dean for Research, and co-director of the Center for Innovation Policy at Duke Law School. He specializes in telecommunications law, the First Amendment, and administrative law. From 2009 to 2011, he was the first Distinguished Scholar at the Federal Communications Commission. Benjamin is a coauthor of *Telecommunications Law and Policy* (1st ed. 2001, 2nd ed. 2006, 3rd ed. 2012, 4th ed. 2015), has written numerous law review articles, and has testified before House and Senate committees as a legal expert on a range of topics.

Lori Bennear
Lori Bennear is an Associate Professor of Environmental Economics and Policy at the Nicholas School of the Environment at Duke University. She also has secondary appointments at the Sanford School of Public Policy and the Economics Department at Duke. She received her Ph.D.
in Public Policy from Harvard University (2004) and also earned an MA in Economics from Yale University (1996) and an AB in Economics and Environmental Studies from Occidental College (1995). Her research focuses on evaluating the effectiveness of flexible environmental policies including information disclosure regulations, management-based regulations, liability regimes, and demand-side management programs. She has applied these evaluations across a range of environmental domains including toxics, drinking water, and energy. Her work has been published in the Journal of Environmental Economics and Management, the Review of Environmental Economics and Policy, the Journal of Policy Analysis and Management, Environment and Development Economics, Marine Resource Economics, Regulation and Governance, Journal of Regulatory Economics, among others. Current projects include a co-edited book Policy Shock: Regulatory Responses to Oil Spills, Nuclear Accidents and Financial Crises, which provides an interdisciplinary examination of regulatory responses to crises across different historical time periods and across different countries.

Elizabeth Brake
Elizabeth Brake is a post-doctoral research associate in the Center for Entrepreneurship and Innovation in the Fuqua School of Business at Duke University. She holds a Ph.D. in American history from Duke University, and she is a member of the Bass Connections team “Reviewing Retrospective Regulatory Review.”

Rachel Brewster
Rachel Brewster is a professor of law at Duke Law School and the co-director of Duke’s Center for International and Comparative Law. Her scholarly research and teaching focus on the areas of international economic law, anti-corruption law, and international relations theory. Her recent publications include: “The Domestic and International Enforcement of the O.E.C.D. Anti-Bribery Convention,” 15 Chicago Journal of International Law 84 (2014); “Supplying Compliance: Why and When the United States Complies with WTO Rulings,” 39 Yale Journal of International Law 201 (2014) (with Adam Chilton); and “Pricing Compliance: When Formal Remedies Displace Reputational Sanctions,” 54 Harvard International Law Journal 259 (2013). Brewster received her BA and JD from the University of Virginia, where she was articles editor for the Virginia Law Review. She holds a PhD in political science from the University of North Carolina — Chapel Hill, where she received the John Patrick Hagan Award for Excellence in Undergraduate Teaching. She served as legal counsel in the Office of the United States Trade Representative in 2008. She has taught at several universities including Harvard Law School, the University of Chicago Law School, the University of Saint Gallen (Switzerland), and the University of Hamburg’s Institute of Law and Economics (Germany).

Reeve Bull
Reeve T. Bull is the Research Chief of the Administrative Conference of the United States. Mr. Bull has worked on projects related to international regulatory cooperation, the use of science by administrative agencies, presidential review of agency rulemaking, cost-benefit analysis, government contractor ethics, and e-rulemaking, amongst other things. Mr. Bull has also served as an Adjunct Professor at George Mason University Law School, teaching a course on Legislation and Statutory Interpretation. Mr. Bull is the Co-Chair of the ABA Administrative Law Section’s E-
Rulemaking Committee, and he sits on the Advisory Board of the Administrative Law Review. Mr. Bull has published extensively on numerous topics in the fields of administrative law and regulation, including articles appearing in the Administrative Law Review, the George Washington Law Review, and Law and Contemporary Problems. Mr. Bull attended law school at Duke University, where he graduated with highest honors and was inducted into the Order of the Coif. He was one of two recipients of the Willis Smith Award for compiling the most outstanding academic record in the graduating class and the recipient of the James S. Bidlake Memorial Award for achieving the highest grade in his first year legal writing section. Mr. Bull also served as a Note Editor on the Duke Law Journal. Prior to law school, Mr. Bull attended the University of Oklahoma, where he graduated summa cum laude with a Bachelors in Chemistry and was inducted into Phi Beta Kappa.

Geraldine Emberger
Ms Emberger is a trained lawyer and has been working for the European Commission since more than 15 years, working for regulating DGs Competition, Environment and Internal Market before joining DG TRADE in March 2008 she joined DG TRADE. Since 2010 she has been dealing with economic cooperation between the EU and the US; she was EU coordinator for the Transatlantic Economic Council (TEC) initiative, and in 2012 started working on T-TIP negotiations dedicated to regulatory issues, with a special focus on regulatory cooperation and coherence. She is presently lead negotiator of the European Commission for regulatory cooperation and coherence in TTIP. In her previous job Ms. Emberger was the EU Commission's lead negotiator for competition, subsidies and state trading enterprises in bilateral trade negotiations, including with South Korea, India, ASEAN, Ukraine, the Andean countries, Central America and Canada. In addition, she was responsible for a number of WTO accessions including the Western Balkans and Lebanon. Ms. Emberger has a longstanding working experience in the area of competition/subsidies, trade and internal market policies. Her background is in European and International law. Prior to joining the Commission, she worked for the Economic and Legal Branch of the Austrian Foreign Service in Vienna and Budapest.

Marie-Valentine Florin
Marie-Valentine Florin is the managing director of the International Risk Governance Council (IRGC) www.irgc.org and the executive director of the EPFL Center on International Risk Governance http://irgc.epfl.ch. She organizes IRGC collaborative activities, focusing in particular on the role of IRGC as a multi-stakeholder platform and a convening place at the interface between science and policy. She spent the first part of her career (1984-1999) in an international socio-cultural research and marketing consulting firm. Before joining IRGC in 2006, she was consulting local authorities on strategies and practices for sustainable development. She was also involved in philanthropic and humanitarian organizations. Marie-Valentine graduated from Science Po in Paris (public policy and management), and then earned post-graduate diplomas in marketing strategy, sustainable development and environmental diplomacy.

John Graham
John Graham is Dean of the Indiana University School of Public and Environmental Affairs (SPEA), From 2001 to 2006 Dr. Graham served as the Senate-confirmed administrator of the Office of
Information and Regulatory Affairs in the U.S. Office of Management and Budget. In this capacity, he was responsible for federal regulatory, information and statistical policies. He holds a BA degree (politics and economics) from Wake Forest University, an MA degree (public affairs) from Duke University and a Ph.D. degree (public affairs) from Carnegie-Mellon University.

Boyden Gray
C. Boyden Gray is a former American diplomat whose posts have included US Ambassador to the European Union, Special Envoy for European Affairs, and Special Envoy for Eurasian Energy. Born in Winston-Salem, North Carolina, Gray earned his bachelor’s from Harvard University and his JD from the University of North Carolina School of Law at Chapel Hill. Following graduation he served in the US Marine Corps, and after law school he clerked for Chief Justice Earl Warren of the United States Supreme Court. Gray began his legal career at the firm of Wilmer, Cutler, Pickering, Hale and Dorr. He later served as counsel to the Presidential Task Force on Regulatory Relief during the Reagan Administration. While working as White House Counsel, he was one of the principal architects of the 1991 Clean Air Act Amendments.

Céline Kauffmann
Céline Kauffmann joined the OECD in 2000. She is Deputy Head of the Regulatory Policy Division in the OECD Public Governance and Territorial Development Directorate, where she leads work on the Regulatory Policy Outlook, and on international regulatory cooperation. Previously, she was with the Investment Division of the OECD Directorate for Financial and Enterprises Affairs, leading the work on private sector participation in infrastructure and on green investment. Before that she worked for the OECD Development Centre, the European Bank for Reconstruction and Development and the London School of Economics. Céline holds a PhD in Economics from the Université Paris I, Panthéon-Sorbonne.

Sarah Kerman
Sarah is a second-year undergraduate student majoring in Public Policy with minors in Education and Global Health. She is a member of the Reviewing Retrospective Regulatory Review Bass Connections team, a project which has furthered her interest in the variety of approaches government agencies can take to promote institutional learning and better incorporate public feedback into their work. Her other campus involvements include writing for the Duke Chronicle’s Local/National news section and serving as a resident assistant on east campus.

Nick Malyshev
Mr. Nick Malyshev is the Head of the Regulatory Policy Division in the Directorate for Public Governance and Territorial Development. He is responsible for the identification of the broad themes of regulatory policy, focusing on current and emerging regulatory management and governance challenges in both domestic and international contexts, and the development of policies and strategies to respond to these challenges. He was responsible for developing the 2015 OECD Outlook on Regulatory Policy and updating OECD guidance on regulatory reform, which resulted in the 2012 Recommendation on Regulatory Policy and Governance. He was a co-author of the 2011 publication, Regulatory Policy and Governance, Supporting Economic Growth and Serving the Public Interest and the 2010 publication Risk and Regulatory Policy, Improving
the Governance of Risk. He has led work on reviews of regulatory policy in a number of OECD and emerging economies including Australia, China, Greece, Indonesia, Italy, Malaysia, Mexico, Russia and Vietnam. These reviews focused on the overall economic context for regulatory reform, the government’s capacity to put in place high-quality regulation and the regulatory framework of public service delivery. While at the OECD, Mr. Malyshev has also worked extensively on the economic transition in Central and Eastern Europe. This has included analytical and advisory work on a range of topics including macroeconomic policy, regulatory policy, institutional reforms and foreign direct investment. Prior to joining the OECD, Mr. Malyshev worked as a financial analyst at GlaxoSmithKline, a pharmaceuticals company, and as a securities trader at Wall Street West, an investment bank. Mr. Malyshev holds degrees in economics from Duke University and Colorado College.

Ken Oye
Kenneth A. Oye is Director of the MIT Program on Emerging Technologies (PoET), with a joint appointment in Political Science and the Institute for Data, Systems and Society. Professor Oye is a faculty associate of the MIT Center for Biomedical Innovation and the MIT Synthetic Biology Center. His work on science and technology policy centers on the regulation of biotechnologies under uncertainty, with articles on adaptive pharmaceuticals licensing, effective data access, and timely generation of evidence on effectiveness in CP&T in addition to benefits and risks of synthetic biology in Nature, Science, ACS Synthetic Biology, and Journal of Environmental Studies and Sciences. Professor Oye serves as Director of Policy and Practices in the NSF Synthetic Biology Engineering Research Center (SynBERC) and as a member of the International Risk Governance Council Scientific Advisory Board. He has served as an invited expert for the PCAST report on pharmaceuticals innovation, the WHO consultation on DURC, the UN BWC Meeting of Experts, the NRC Board on Global Science and Technology, and the NSABB.

Richard W. Parker
Richard Parker teaches administrative law and international environmental law at University of Connecticut School of Law. His scholarship focuses on understanding and exploring ways to strengthen domestic and trans-national governance in a variety of policy contexts. He is currently advising the European Commission on a range of issues relating to regulatory cooperation in connection with ongoing negotiations towards to a Trans-Atlantic Trade and Investment Partnership (TTIP). In 2015, he co-authored a major study comparing the US and EU legislative and regulatory systems. He has produced numerous articles and papers examining issues relating to the design of the ‘horizontal’ regulatory cooperation chapter of TTIP. He is currently working on a major empirical study of how trans-national regulatory cooperation has worked in the past in three areas where it has been tried: aviation safety regulation, pharmaceutical registration, and rail safety. Professor Parker is also one the nation’s leading practitioners of negotiated rulemaking, having chaired a number of multi-stakeholder committees for developing major rules on complex and difficult issues of public policy. Professor Parker holds a B.A. in public and international affairs from Princeton University, a J.D. from Yale Law School, and a D.Phil. in politics from Oxford University, which he attended as a Rhodes Scholar.
Arthur Petersen
Arthur Petersen is Professor of Science, Technology and Public Policy at University College London (UCL), UK. Before he joined UCL’s new Department of Science, Technology, Engineering and Public Policy (STEaPP) in September 2014, he had worked for more than 13 years as scientific adviser on environment and infrastructure policy within the Dutch Government. From 2011 until 2014 he served as Chief Scientist of the PBL Netherlands Environmental Assessment Agency. He is also Adjunct Professor of Science and Environmental Public Policy at the VU University Amsterdam (since 2011) and Research Affiliate at the Massachusetts Institute of Technology (since 2009), and has been Visiting Professor at the London School of Economics and Political Science (2009–2014) and at UCL STEaPP (January–August 2014). He studied physics and philosophy, obtained PhD degrees in atmospheric sciences and philosophy of science, and now also finds disciplinary homes in anthropology and political science. Most of his research is about managing uncertainty.

Arti Rai
Arti Rai, Elvin R. Latty Professor of Law and co-Director, Duke Law Center for Innovation Policy, is an internationally recognized expert in intellectual property (IP) law, administrative law, and health policy. Rai has also taught at Harvard, Yale, and the University of Pennsylvania law schools. Rai’s research on IP law and policy in biotechnology, pharmaceuticals, and software has been funded by NIH, the Kauffman Foundation, and the Woodrow Wilson Center. She has published over 50 articles, essays, and book chapters on IP law, administrative law, and health policy. Her publications have appeared in both peer-reviewed journals and law reviews, including Science, the New England Journal of Medicine, the Journal of Legal Studies, Nature Biotechnology, and the Columbia, Georgetown, and Northwestern law reviews. She is the editor of Intellectual Property Law and Biotechnology: Critical Concepts (Edward Elgar, 2011) and the co-author of a 2012 Kauffman Foundation monograph on cost-effective health care innovation.

Andrea Renda
Andrea Renda is Senior Research Fellow and Head of Regulatory Policy at the Centre for European Policy Studies in Brussels, Belgium. During the academic year 2015/2016 he is also the George C. Lamb, Jr. Fellow within the Rethinking Regulation Program, based at Duke’s Kenan Institute for Ethics. An internationally recognized academic specialized the fields of in better regulation, policy evaluation, innovation, competition policy and Internet policy, Andrea has led major research projects for EU institutions, as well as for several international organizations. He teaches topics at the intersection of law, economics and technology in several universities, including Duke in the US, LUISS Guido Carli in Italy, the College of Europe and the VUB in Belgium, Fudan University in Shanghai and the University of Stockholm in Sweden. He is a Member of the Scientific Board of the International telecommunications Society (ITS) and a member of the board of of "Telecommunications Policy" (Elsevier publishing) and of the "European Journal of Risk Regulation" (Lexxion). He holds a Ph.D. degree in Law and Economics awarded by the Erasmus University of Rotterdam and is the author of several publications across a wide range of topics related to public policy.
Howard Shelanski
Howard Shelanski is the current Administrator of the Office of Information and Regulatory Affairs (OIRA). President Obama nominated him to the post in April 2013 and Mr. Shelanski took office following his confirmation by the U.S. Senate in June 2013. Mr. Shelanski was previously the Director of the Bureau of Economics at the Federal Trade Commission (FTC), and he has also served as Chief Economist of the Federal Communications Commission and as a Senior Economist for the President’s Council of Economic Advisers. He has been a member of the faculties of Georgetown University (since 2011) and the University of California at Berkeley (1997-2009), where his teaching and research focused on regulation and antitrust policy. Before beginning his academic and government career Mr. Shelanski practiced law and served as a law clerk to Justice Antonin Scalia of the United States Supreme Court, to Judge Louis H. Pollak of the U.S. District Court in Philadelphia, and to Judge Stephen F. Williams of the U.S. Court of Appeals for the D.C. Circuit. Mr. Shelanski received a B.A. from Haverford College, and a J.D. and Ph.D. from the University of California at Berkeley.

Rachel Shub
Rachel Shub, Senior Director at the Office of the U.S. Trade Representative, is the U.S. lead in T-TIP negotiations for “Cross-cutting Disciplines on Regulatory Coherence and Transparency” and the framework for future regulatory cooperation. From 2002-2012 she was posted to the U.S. Mission to the World Trade Organization in Geneva, and represented the United States in negotiations on trade facilitation, transparency in regional trade agreements, intellectual property, and trade and environment issues, as well as on the Committee on Technical Barriers to Trade. In 2001-2, she spent a year in Brussels studying transparency in EU institutions on a Fulbright grant. Previously, at USTR in Washington, Rachel served as Associate General Counsel and worked on trade agreements and dispute settlement matters, as the U.S. lawyer in GATT cases on automobile taxes and tobacco measures, and WTO cases on reformulated gasoline, bananas and distilled spirits.

Richard Stewart
Richard Stewart is University Professor and John Edward Sexton Professor of Law at New York University, where he directs the Frank J. Guarini Center on Environmental, Energy, and Land Use Law. He is a specialist in administrative, regulatory and environmental law. His current research projects include “megaregional” international trade/regulatory agreements; using global administrative law to govern and secure justice in global regulatory programs; private and hybrid global regulation; innovative institutional strategies for reducing greenhouse gas emissions;; and solving the challenge of nuclear waste. He has served as Assistant Attorney General, Environment and Natural Resources, US Department of Justice and Chairman, Environmental Defense Fund.

Daniella Taveau
Daniella Taveau is a consultant in the firm’s International Trade Practice. Ms. Taveau is a recognized expert in developing global regulatory strategies encompassing areas such as agriculture and food safety, chemicals and pesticides, new technologies and cosmetics. She has extensive experience working with senior political officials in the U.S. government and Embassies, and foreign governments in Europe, Asia, Latin America and Australia. As an International Trade
Negotiator with the U.S. Environmental Protection Agency she represented the United States at the WTO, all U.S. Free Trade Agreements (including TPP and TTIP), the U.N. Food and Agriculture Organization, and the Asia Pacific Economic Cooperation. Ms. Taveau also served as an International Policy Analyst with the U.S. Food and Drug Administration and as an executive for a global cosmetics company, managing all sales and business operations for a 13-state region. Ms. Taveau holds an M.B.A. and earned her B.S., magna cum laude, from the University of Maryland. A classically trained and accomplished opera singer and pianist, Ms. Taveau is the Chief Operating Officer of Embassy Series, a nonprofit organization dedicated to fostering international understanding through musical diplomacy.

**Jonathan Wiener**

Jonathan B. Wiener is the Perkins Professor of Law, and Professor of Public Policy and Environmental Policy, at Duke University. He is Co-Director of the “Rethinking Regulation” program at Duke. He is also a University Fellow of Resources for the Future (RFF). He served as President of the Society for Risk Analysis (SRA) in 2008, and co-chair of the World Congress on Risk in 2012. He is a member of the scientific committee of the International Risk Governance Council (IRGC). His publications include the books *Risk vs. Risk* (1995) (with Graham), *Reconstructing Climate Policy* (2003) (with Stewart), *The Reality of Precaution: Comparing Risk Regulation in the US and Europe* (2011) (with Rogers, Hammit and Sand), and *Policy Shock: Regulatory Responses to Oil Spills, Nuclear Accidents and Financial Crises* (forthcoming 2016) (with Balleisen, Bennear and Krawiec). He has been a visiting professor at Harvard, the University of Chicago, Univ. Paris-Dauphine, Univ. Paris-Ouest Nanterre, Sciences Po, and EHESS in Paris. Before coming to Duke in 1994, he served at the at the US Department of Justice, Environment and Natural Resources Division (DOJ/ENRD); at the White House Office of Science and Technology Policy (OSTP); and at the White House Council of Economic Advisers (CEA), in both the Bush-41 and Clinton-42 administrations; there he helped negotiate the Framework Convention on Climate Change (FCCC) (1990-92), and helped draft Executive Order 12866 on regulatory review (1993). He was a law clerk to federal judges Stephen G. Breyer (1988-89) and Jack B. Weinstein (1987-88). He received his J.D. (1987) and A.B. (1984, economics) from Harvard University.