

Codebook for Measuring Morality Survey

Note that all scale names or other commentary are in grayed-out text. Variable names precede each item.

CaseID 'Case ID'.
weight 'Post-stratification weight'.
tm_start 'Interview start time'.
tm_finish 'Interview finish time'.
duration 'Interview duration in minutes'.

Thank you for agreeing to take part in this study. Please read all instructions, and answer as honestly as you can. Remember that there are no right or wrong answers, and your responses will remain confidential.

Please answer the following questions.

Cosmopolitanism

Please indicate to what extent you agree/disagree with the following statements.

- C1. More needs to be done to restrict foreign influences on American culture
 - C2. The USA should welcome ideas from foreign cultures
 - C3. The USA should cooperate with other countries only when in its own interests
- 1. Refused
 - 1. Strongly Agree
 - 2. Agree
 - 3. Neither/Neutral
 - 4. Disagree
 - 5. Strongly Disagree

Identity Measures

How important to your sense of identity is ...

- I1. being a citizen of the United States?
 - I2. your job?
 - I3. your home town?
 - I4. your home state?
 - I5. your religion?
 - I6. your social class?
 - I7. your preferred political party?
 - I8. your favorite sports team?
- 1. Refused
 - 1. Extremely important
 - 2. Very important

3. Somewhat important
4. Not very important
5. Not at all important

I9. Religiously, I consider myself

- 1. Refused
1. Very religious
2. Religious
3. Somewhat religious
4. Religious in name only
5. Not religious
6. Anti-religious

I10. Spiritually, I consider myself

- 1. Refused
1. Very spiritual
2. Spiritual
3. Somewhat spiritual
4. Not spiritual
5. Anti-spiritual

Santa Clara Strength of Religious Faith Questionnaire, Short-Form

Please indicate to what extent you agree/disagree with the following statements.

RFQ1. My faith is extremely important to me.

RFQ2. My religious faith impacts many of my decisions.

RFQ3. I look to faith for meaning and purpose in my life.

- 1. Refused
1. Strongly agree
2. Agree
3. Somewhat agree
4. Neither agree/disagree
5. Somewhat disagree
6. Disagree
7. Strongly disagree

The Rational/Experiential Inventory

Please indicate to what extent each of the following statements represents you.

REI1. I prefer my life to be filled with puzzles that I must solve.

REI2. I believe in trusting my hunches.

REI3. I do better when I try to figure out people and situations logically than when I rely on my feelings.

REI4. I think it is worse to be too sentimental than to be too analytic.

- 1. Refused
- 1. Definitely not true of myself
- 2. Somewhat not true of myself
- 3. Neither true/untrue of myself
- 4. Somewhat true of myself
- 5. Definitely true of myself

Moral Relativism

Please indicate to what extent you agree/disagree with the following statements.

- MR1. What is right and wrong is up to each person to decide.
- MR2. Right and wrong should be based on God's law.
- MR3. American children should be raised to believe in God.

- 1. Refused
- 1. Strongly agree
- 2. Agree
- 3. Somewhat agree
- 4. Neither agree/disagree
- 5. Somewhat disagree
- 6. Disagree
- 7. Strongly disagree

Ethics Position Questionnaire

Please indicate to what extent you agree/disagree with the following statements.

- EPQ1. Moral standards should be seen as individualistic: what one person considers to be moral may be judged as immoral by another person.
- EPQ2. Question of what is ethical for everyone can never be resolved because what is moral or immoral is up to the individual to decide.
- EPQ3. Moral standards are simply personal rules that indicate how a person should behave, and should not be used when making judgments of others.

- 1. Refused
- 1. Strongly agree
- 2. Agree
- 3. Somewhat agree
- 4. Neither agree/disagree
- 5. Somewhat disagree
- 6. Disagree
- 7. Strongly disagree

Lakoff Scales

Please indicate to what extent you agree/disagree with the following statements.

- L1. In order to truly nurture people national authorities need to be empathic.
- L2. People should be empowered by their government so that they can do what they aspire to.
- L3. The government should encourage people to be cooperative rather than competitive.
- L4. It's essential that political leaders promote empathy towards each other.
- L5. It takes toughness from the part of national authorities to mold people into good members of society.
- L6. It's very important that citizens are physically clean and not filthy, which is a sign of weak character.
- L7. Citizens must always behave calmly and orderly in public.
- L8. People must be disciplined through strict rules in society.
- L9. Parents should empower children as much as possible so that they may follow their dreams.
- L10. Children must learn to see the world through other people's eyes.
- L11. In order to truly nurture children, one needs to be empathic.
- L12. Children shouldn't feel obligated to care about the well-being of people they do not know.
- L13. I will not have my child talk back to me.
- L14. Children need to be disciplined in order to build character.
- L15. "Tough love" is required to raise a child right.
- L16. Obedience must be instilled in children.
 - 1. Refused
 - 1. Strongly disagree
 - 2. Disagree
 - 3. Somewhat disagree
 - 4. Neither agree nor disagree
 - 5. Somewhat agree
 - 6. Agree
 - 7. Strongly agree

Dispositional Positive Emotion Scales

In this series of questions we are interested in learning about your beliefs and feelings about the world, as well as some of your typical day-to-day actions. Each item below contains a statement. We want to know how strongly you agree or disagree with each of these statements. Think about each statement separately, and decide how much you agree with it. There are no right or wrong answers.

- DPES1. I get great pleasure from pursuing my goals.
- DPES2. I enjoy the feeling of anticipation when I'm looking forward to some event.
- DPES3. I enjoy getting new things for myself.
- DPES4. I am generally a contented person.
- DPES5. When I think about my life I experience a deep feeling of contentment.
- DPES6. I feel satisfied more often than most people.
- DPES7. I take great pride in my achievements.
- DPES8. It feels good to know that people look up to me.
- DPES9. I feel strong positive emotion when I do something well.
- DPES10. I enjoy forming emotionally intimate relationships.
- DPES11. I develop strong emotions toward people I can rely on.

- DPES12. I grow to love people who are kind to me.
DPES13. Nurturing others gives me a warm feeling inside.
DPES14. I enjoy being a caregiver in my relationships.
DPES15. I am a very compassionate person.
DPES16. I find humor in almost everything.
DPES17. Many things are funny to me.
DPES18. There is a lot of humor in my life.
DPES19. I often feel awe.
DPES20. I feel wonder almost every day.
DPES21. My life is full of wonder.

- 1. Refused
- 1. Strongly disagree
- 2. Disagree
- 3. Somewhat disagree
- 4. Neither agree nor disagree
- 5. Somewhat agree
- 6. Agree
- 7. Strongly agree

Defining Issues Test (DIT) – Heinz and the Drug scenario

The purpose of this section is to help us understand how people think about social problems. Different people have different opinions about questions of right and wrong. There are no “right” answers to such problems in the way that math problems have right answers.

Please read the following scenario and then answer the questions that follow.

In Europe a woman was near death from a special kind of cancer. There was one drug that doctors thought might save her. It was a form of radium that a druggist in the same town had recently discovered. The drug was expensive to make, but the druggist was charging ten times what the drug cost to make. He paid \$200 for the radium and charged \$2,000 for a small dose of the drug. The sick woman’s husband, Heinz, went to everyone he knew to borrow the money, but he could only get together about \$1,000, which is half of what it cost. He told the druggist that his wife was dying, and asked him to sell it cheaper or let him pay later. But the druggist said, “No, I discovered the drug and I’m going to make money from it.” So Heinz got desperate and began to think about breaking into the man’s store to steal the drug for his wife.

DIT0. Should Heinz steal the drug?

- 1. Refused
- 1. Yes, he should steal the drug
- 2. I can’t decide
- 3. No, he should not steal the drug

Second, read each of the items below and think of the issue that the item is raising. Then mark how important that issue was in making your decision about Heinz and the drug.

- DIT1. Whether a community's laws are going to be upheld.
- DIT2. Isn't it only natural for a loving husband to care so much for his wife that he'd steal?
- DIT3. Is Heinz willing to risk getting shot as a burglar or going to jail for the chance that stealing the drug might help?
- DIT4. Whether Heinz is a professional wrestler, or has considerable influence with professional wrestlers.
- DIT5. Whether Heinz is stealing for himself or doing this solely to help someone else.
- DIT6. Whether the druggist's rights to his invention have to be respected.
- DIT7. Whether the essence of living is more encompassing than the termination of dying, socially and individually.
- DIT8. What values are going to be the basis for governing how people act towards each other.
- DIT9. Whether the druggist is going to be allowed to hide behind at worthless law which only protects the right anyhow.
- DIT10. Whether the law in this case is getting in the way of the most basic claim of any member of society.
- DIT11. Whether the druggist deserves to be robbed for being so greedy and cruel.
- DIT12. Would stealing in such a case bring about more total good for the whole society or not.
- 1. Refused
 1. Not important
 2. Little importance
 3. Some importance
 4. Much importance
 5. Great importance

Now, choose the item that is the most important consideration out of all the items you rated above. Then choose the second most important, third most important, and fourth most important.

- RANK_DIT1. Whether a community's laws are going to be upheld.
- RANK_DIT2. Isn't it only natural for a loving husband to care so much for his wife that he'd steal?
- RANK_DIT3. Is Heinz willing to risk getting shot as a burglar or going to jail for the chance that stealing the drug might help?
- RANK_DIT4. Whether Heinz is a professional wrestler, or has considerable influence with professional wrestlers.
- RANK_DIT5. Whether Heinz is stealing for himself or doing this solely to help someone else.
- RANK_DIT6. Whether the druggist's rights to his invention have to be respected.
- RANK_DIT7. Whether the essence of living is more encompassing than the termination of dying, socially and individually.
- RANK_DIT8. What values are going to be the basis for governing how people act towards each other.
- RANK_DIT9. Whether the druggist is going to be allowed to hide behind at worthless law which only protects the right anyhow.
- RANK_DIT10. Whether the law in this case is getting in the way of the most basic claim of any member of society.
- RANK_DIT11. Whether the druggist deserves to be robbed for being so greedy and cruel.

RANK_DIT12. Would stealing in such a case bring about more total good for the whole society or not.

- 1. NA, not chosen
- 1. 1
- 2. 2
- 3. 3
- 4. 4

Moralization of Everyday Life Scale (MELS)

Many people are used to thinking about morality as it relates to a few controversial public-policy issues: abortion, gay marriage, gun control, the death penalty, etc. This survey is instead about the things that people do in their own daily lives. Below you'll be presented with a variety of situations and be asked to say whether certain behaviors in those situations would be morally wrong. Please use the following scale from 1 to 7, to indicate the degree to which you judge the behavior to be wrong (if at all).

1 = Not at all wrong; has nothing to do with morality. 7 = Very wrong; an extremely immoral action

MELS1. Lying about a test score when reporting performance to a teacher.

MELS2. Faking an injury to collect on insurance.

MELS3. Parking in a handicapped parking spot when not handicapped.

MELS4. Using someone else's toothbrush without his or her permission.

MELS5. Packing for a trip at the last minute.

MELS6. Choosing to wake up late, despite having a busy day ahead.

MELS7. Ignoring a woman struggling to carry bags of groceries.

MELS8. Ignoring a driver whose car is stuck in the snow.

MELS9. An 18-year-old girl breaking an abstinence vow to have premarital sex.

MELS10. Drinking 10 beers at a party and vomiting several times.

MELS11. Defecating, not washing one's hands, and then preparing dinner for oneself.

MELS12. Wearing a pair of pants for three weeks without washing them.

- 1. Refused
- 1. Not at all wrong; has nothing to do with morality
- 2. 2
- 3. 3
- 4. 4
- 5. 5
- 6. 6
- 7. Very wrong; an extremely immoral action

Moralization of Politics Scale (MOPS)

MOPS11. Please indicate which two issues are the MOST important challenges you think our country is dealing with today [Issue 1].

MOPS12. Please indicate which two issues are the MOST important challenges you think our country is dealing with today [Issue 2].

- 1. Refused
- 1. Abortion
- 2. The unemployment rate
- 3. Illegal immigration
- 4. Education
- 5. Same sex marriage
- 6. The environment
- 7. Social security
- 8. Health care reform
- 9. The deficit
- 10. The housing crisis
- 11. Income inequality
- 12. Taxes

Was this item selected in MOPS11 or MOPS12?

- Dov_mops101. Abortion
- Dov_mops102. The unemployment rate
- Dov_mops103. Illegal immigration
- Dov_mops104. Education
- Dov_mops105. Same sex marriage
- Dov_mops106. The environment
- Dov_mops107. Social security
- Dov_mops108. Health care reform
- Dov_mops109. The deficit
- Dov_mops110. The housing crisis
- Dov_mops111. Income inequality
- Dov_mops112. Taxes
- Dov_mops113. Refused
- 0. No
- 1. Yes

MOPS21. Please indicate which two issues are the LEAST important challenges you think our country is dealing with today [Issue 1].

MOPS22. Please indicate which two issues are the LEAST important challenges you think our country is dealing with today [Issue 2].

- 1. Refused
- 1. Abortion
- 2. The unemployment rate
- 3. Illegal immigration
- 4. Education
- 5. Same sex marriage
- 6. The environment

7. Social security
8. Health care reform
9. The deficit
10. The housing crisis
11. Income inequality
12. Taxes

Was this item selected in MOPS21 or MOPS22?

- Dov_mops201. Abortion
 - Dov_mops202. The unemployment rate
 - Dov_mops203. Illegal immigration
 - Dov_mops204. Education
 - Dov_mops205. Same sex marriage
 - Dov_mops206. The environment
 - Dov_mops207. Social security
 - Dov_mops208. Health care reform
 - Dov_mops209. The deficit
 - Dov_mops210. The housing crisis
 - Dov_mops211. Income inequality
 - Dov_mops212. Taxes
 - Dov_mops213. Refused
0. No
 1. Yes

Recorded for use in MOPS3

- Dov_mops301. Abortion
 - Dov_mops302. The unemployment rate
 - Dov_mops303. Illegal immigration
 - Dov_mops304. Education
 - Dov_mops305. Same sex marriage
 - Dov_mops306. The environment
 - Dov_mops307. Social security
 - Dov_mops308. Health care reform
 - Dov_mops309. The deficit
 - Dov_mops310. The housing crisis
 - Dov_mops311. Income inequality
 - Dov_mops312. Taxes
0. No
 1. Yes

[Shows two most important issues, two least important, and two randomly selected issues, as recorded in Dov_mops301-312]

To what extent is your position on each of the following a reflection of your core moral beliefs and convictions?

- MOPS3_01. Abortion
- MOPS3_02. The unemployment rate
- MOPS3_03. Illegal immigration
- MOPS3_04. Education
- MOPS3_05. Same sex marriage
- MOPS3_06. The environment
- MOPS3_07. Social security
- MOPS3_08. Health care reform
- MOPS3_09. The deficit
- MOPS3_10. The housing crisis
- MOPS3_11. Income inequality
- MOPS3_12. Taxes

- 1. Refused
- 1. Not at all
- 2. Slightly
- 3. Moderately
- 4. Much
- 5. Very much

Moral Foundations Sacredness Scale – Short Version

Try to imagine *actually doing* the following things, and indicate how much money someone would have to pay you, (anonymously and secretly) to be willing to do each thing. For each action, assume that nothing bad would happen to you afterwards. Also assume that you cannot use the money to make up for your action.

- MFSS1. Cheat in a game of cards played for money with some people you don't know well
- MFSS2. Throw out a box of ballots, during an election, to help your favored candidate win
- MFSS3. Sign a secret-but-binding pledge to only hire people of your race in your company
- MFSS4. Say something bad about your nation (which you don't believe to be true) while calling in, anonymously, to a talk-radio show in a foreign nation
- MFSS5. Break off all communications with your immediate and extended family for 1 year
- MFSS6. Burn your country's flag, in private (nobody else sees you)
- MFSS7. Curse your parents, to their face. (You can apologize and explain one year later)
- MFSS8. Make a disrespectful hand gesture to your boss, teacher, or professor
- MFSS9. Throw a rotten tomato at a political leader you dislike. (remember, you will not get caught)
- MFSS10. Sign a piece of paper that says "I hereby sell my soul, after my death, to whoever has this piece of paper"
- MFSS11. Get a blood transfusion of one pint of disease-free, compatible blood from a convicted child molester
- MFSS12. Attend a performance art piece in which all participants (including you) have to act like animals for 30 minutes, including crawling around naked and urinating on stage
- MFSS13. Sit in a bathtub full of ice water for 10 minutes

MFSS14. Wear a sign on your back for one month that says, in large letters, “I am an idiot.”

MFSS15. Experience a severe headache for two weeks

MFSS16. Kick a dog in the head, hard

MFSS17. Make cruel remarks to an overweight person about his or her appearance

MFSS18. Stick a pin into the palm of a child you don’t know

- 1. Refused
- 1. \$0 (I’d do it for free)
- 2. \$10
- 3. \$100
- 4. \$1,000
- 5. \$10,000
- 6. \$100,000
- 7. \$1 million dollars or more
- 8. never for any amount of money

Moral Identity

Listed alphabetically below are some characteristics that might describe a person:

CARING, COMPASSIONATE, FAIR, FRIENDLY, GENEROUS, HELPFUL, HARDWORKING, HONEST, KIND

The person with these characteristics could be you or it could be someone else. For a moment, visualize in your mind the kind of person who has these characteristics. Imagine how that person would think, feel, and act. When you have a clear image of what this person would be like, answer the following questions.

MI1. It would make me feel good to be a person who has these characteristics.

MI2. Being someone who has these characteristics is an important part of who I am.

MI3. I often wear clothes that identify me as having these characteristics.

MI4. I would be ashamed to be a person who had these characteristics.

MI5. The types of things I do in my spare time (e.g. hobbies) clearly identify me as having these characteristics.

MI6. The kinds of books and magazines that I read identify me as having these characteristics.

MI7. Having these characteristics is not really important to me.

MI8. The fact that I have these characteristics is communicated to others by my membership in certain organizations.

MI9. I am very involved in activities that communicate to others that I have these characteristics.

MI10. I strongly desire to have these characteristics.

- 1. Refused
- 1. Completely Disagree
- 2. Mostly Disagree
- 3. Slightly Disagree
- 4. Neutral
- 5. Slightly Agree
- 6. Mostly Agree

7. Completely Agree

Close Relationship Questionnaire

CRQ1. The following are descriptions of four general relationship styles that people often report. Please select the item corresponding to the style that best describes you, or is closest to the way you are.

- 1. Refused
- 1. It is easy to become emotionally close to others. I am comfortable depending on others and having others depend on me. I don't worry about being alone or having others not accept me.
- 2. I am uncomfortable getting close to others. I want emotionally close relationships, but I find it difficult to trust others completely, or to depend on them. I worry that I will be hurt if I allow myself to become too close to others.
- 3. I want to be completely emotionally intimate with others, but I often find that others are reluctant to get as close as I would like. I am uncomfortable being without close relationships, but I sometimes worry that others don't value me as much as I value them.
- 4. I am comfortable without close emotional relationships. It is very important to me to feel independent and self-sufficient, and I prefer not to depend on others or have others depend on me.

Please rate each of the above relationship styles to the extent to which you think each description corresponds to your general relationship style.

CQR2_A. It is easy to become emotionally close to others.

CQR2_B. I want emotionally close relationships but I find it difficult to trust others completely.

CQR2_C. I want to be completely emotionally intimate with others, but I often find that others are reluctant.

CQR2_D. I am comfortable without close emotional relationships.

- 1. Refused
- 1. Not at all like me
- 2. 2
- 3. 3
- 4. Somewhat like me
- 5. 5
- 6. 6
- 7. Very much like me

The Integrity Scale

Please rate how much you agree or disagree with the following statements.

IS1. It is foolish to tell the truth when big profits can be made by lying.

IS2. Regardless of concerns about principles, in today's world you have to be practical, adapt to opportunities, and do what is most advantageous for you.

IS3. The reason it is important to tell the truth is because of what others will do to you if you don't, not because of any issue of right and wrong.

IS4. The true test of character is a willingness to stand by one's principles, no matter what price one has to pay.

IS5. There are no principles worth dying for.

IS6. If one believes something is right, one must stand by it, even if it means losing friends or missing out on profitable opportunities.

IS7. Lying is sometimes necessary to accomplish important, worthwhile goals.

IS8. If done for the right reasons, even lying or cheating are OK.

IS9. One's principles should not be compromised regardless of the possible gain.

IS10. Some transgressions are wrong and cannot be legitimately justified or defended regardless of how much one tries.

- 1. Refused
- 1. Strongly disagree
- 2. Disagree
- 3. Neither disagree nor agree
- 4. Agree
- 5. Strongly agree

Schwartz Values

How much does each of the following statements sound like you?

SV1. Thinking up new ideas and being creative is important to me. I like to do things in my own original way.

SV2. It is important to me to be rich. I want to have a lot of money and expensive things.

SV3. I think it is important that every person in the world be treated equally. I believe everyone should have equal opportunities in life.

SV4. It's very important to me to show my abilities. I want people to admire what I do.

SV5. It is important to me to live in secure surroundings. I avoid anything that might endanger my safety.

SV6. I think it is important to do lots of different things in life. I always look for new things to try.

SV7. I believe that people should do what they're told. I think people should follow rules at all times, even when no-one is watching.

SV8. It is important to me to listen to people who are different from me. Even when I disagree with them, I still want to understand them.

SV9. It's important to me to be humble and modest and not to draw attention to myself.

SV10. Having a good time is important to me. I like to "spoil" myself.

SV11. It is important to me to make my own decisions about what I do. I like to be free and not depend on others.

SV12. It's very important to me to help the people around me. I want to care for their well-being.

SV13. Being very successful is important to me. I hope people will recognize my achievements.

SV14. It is very important to me that the government ensures my safety against all threats. I want the state to be strong so it can defend its citizens.

SV15. I look for adventure and like to take risks. I want to have an exciting life.

SV16. It is important to me to always behave properly. I avoid doing anything people would say is wrong.

SV17. It is important to me to get respect from others. I want people to do what I say.

SV18. It is important to me to be loyal to my friends. I want to devote myself to people close to me.

SV19. I strongly believe that people should care for nature. Looking after the environment is important to me.

SV20. Tradition is important to me. I try to follow the customs handed down by my religion and family.

SV21. I seek every chance I can to have fun. It is important to me to do things that give me pleasure.

- 1. Refused
- 1. Very much like me
- 2. Like me
- 3. Somewhat like me
- 4. A little like me
- 5. Not like me
- 6. Not like me at all

Triune Ethics Theory (TET) Identities

Please mark the response that corresponds to your opinion.

In terms of these characteristics:

Controlled, Tough, Unyielding, Competitive

TET1. Being someone who has these characteristics is an important part of who I am.

TET2. Other people I know think I have these characteristics.

TET3. My friends think I have these characteristics.

TET4. I strongly desire to have these characteristics.

TET5. My family thinks I have these characteristics.

- 1. Refused
- 1. Strongly disagree
- 2. Disagree
- 3. Neither agree nor disagree
- 4. Agree
- 5. Strongly agree

Please mark the response that corresponds to your opinion.

In terms of these characteristics:

Caring, Compassionate, Merciful, Cooperative

TET6. Being someone who has these characteristics is an important part of who I am.

TET7. Other people I know think I have these characteristics.

TET8. My friends think I have these characteristics.

TET9. I strongly desire to have these characteristics.

TET10. My family thinks I have these characteristics.

- 1. Refused
- 1. Strongly disagree
- 2. Disagree
- 3. Neither agree nor disagree
- 4. Agree
- 5. Strongly agree

Please mark the response that corresponds to your opinion.

In terms of these characteristics:

Reflective, Thoughtful, Inventive, Reasonable

TET11. Being someone who has these characteristics is an important part of who I am.

TET12. Other people I know think I have these characteristics.

TET13. My friends think I have these characteristics.

TET14. I strongly desire to have these characteristics.

TET15. My family thinks I have these characteristics.

- 1. Refused
- 1. Strongly disagree
- 2. Disagree
- 3. Neither agree nor disagree
- 4. Agree
- 5. Strongly agree

Moral Dilemma - Trolley

[ROTATE RESPONDENTS TO SEE ONE OF THE TWO VERSIONS; RECORD VERSION SEEN IN DOV_VERSION]

Dov_version.

- 1. Version 1
- 2. Version 2

In this task you will be presented a moral dilemma.

When the dilemma appears on the screen read through it silently and carefully. After you have finished reading it, your job is to judge whether the course of action in the dilemma is appropriate or inappropriate.

There are no “right” or “wrong” answers to this problem. You will not, in any case, be asked to justify your response. Do not worry about whether the action is legal or illegal. Simply respond in whatever manner you believe to be morally correct.

Version 1

A runaway trolley is heading down the tracks toward five workmen who will be killed if the trolley proceeds on its present course. You are standing next to the track on which the trolley is traveling, but you are too far away from the workmen to warn them of the impending danger.

Next to you there is a very large stranger who is minding his own business.

It occurs to you that if you pushed this person onto the tracks in front of the trolley, it would stop the trolley and save the five workmen from certain death.

However, this would most certainly kill the stranger.

Is it appropriate for you to push this stranger onto the tracks to save the five workmen?

Version 2

A runaway trolley is heading down the tracks toward five workmen who will be killed if the trolley proceeds on its present course. You are standing next to the track on which the trolley is traveling, but you are too far away from the workmen to warn them of the impending danger.

Next to you there is a control switch for the tracks that can reroute the trolley.

You could divert the trolley onto another track and spare the five workmen from certain death.

However, there is another workman on the new track that will certainly die if you divert the trolley.

Block15. Is it appropriate for you to divert the trolley and kill the lone workman in order to save the five workmen?

- 1. Refused
- 1. Is appropriate
- 2. Is inappropriate

Ethical Values Assessment

What moral values do you think are important to how you should live **at this time in your life?**

EVA1. I should take responsibility for myself.

EVA2. I should take care of my family.

EVA3. I should aim for spiritual salvation.

EVA4. I should be fair to other individuals.

EVA5. I should aim to live a holy life.

EVA6. I should respect other individuals' rights.

EVA7. I should follow God's law.

EVA8. I should be cooperative.

EVA9. I should strive for social harmony.

EVA10. I should try to achieve my personal goals.

EVA11. I should know my place or role in a group.

EVA12. I should strive for spiritual purity.

- 1. Refused
- 1. Not at all Important
- 2. Slightly Important
- 3. Moderately Important
- 4. Very Important
- 5. Completely Important

Dictator Game

[ROTATE RESPONDENTS TO SEE ONE OF THE TWO VERSIONS, RECORDED IN DOV_GAME]

Dov_game.

- 1. showed version 1
- 2. showed version 2

Version 1

Now we are going to give you the chance to win \$10.

Here's how it works:

You have an even numbered participant ID.

Participants in even numbered sessions are assigned to be DECIDERS.

As a DECIDER, you are automatically given 10 raffle tickets for the prize. Each ticket is equal to one entry into the raffle. The 10 tickets are yours to keep. However, the participant after you (with the odd numbered participant ID) will be a RECEIVER. This means that the next participant will not have any raffle tickets to start with, but will get any tickets that you decide to transfer to him or her. Thus, it is up to you to determine how to divide up the number of raffle tickets you and the next participant will receive.

Version 2

Now we are going to give you the chance to win \$500.

Here's how it works:

You have an odd numbered participant ID.

Participants in odd numbered sessions are assigned to be DECIDERS.

As a DECIDER, you are automatically given 10 raffle tickets for the prize. Each ticket is equal to one entry into the raffle. The 10 tickets are yours to keep. However, the participant after you (with the even numbered participant ID) will be a RECEIVER. This means that the next participant will not have any raffle tickets to start with, but will get any tickets that you decide to

transfer to him or her. Thus, it is up to you to determine how to divide up the number of raffle tickets you and the next participant will receive.

Block 17. How many of your 10 raffle tickets would you like to transfer to the next participant?

- 1. Refused
- 0. 0
- 1. 1
- 2. 2
- 3. 3
- 4. 4
- 5. 5
- 6. 6
- 7. 7
- 8. 8
- 9. 9
- 10. 10

Free Response Question

FR1. Is there anything else you would like to tell us about what you think it means to lead a moral or ethical life?

Questions taken from the KN profile data (i.e., collected prior to the time of the survey)

PPAGE 'Age'.

-2 'Not asked'

-1 'REFUSED'.

ppagecat 'Age - 7 Categories'.

1 '18-24'

2 '25-34'

3 '35-44'

4 '45-54'

5 '55-64'

6 '65-74'

7 '75+'.

99 'Under 18'.

ppagect4 'Age - 4 Categories'.

1 '18-29'

2 '30-44'

3 '45-59'

4 '60+'.

99 'Under 18'.

PPEDUC 'Education (Highest Degree Received)'.

- 2 'Not asked'
- 1 'REFUSED'
- 1 'No formal education'
- 2 '1st, 2nd, 3rd, or 4th grade'
- 3 '5th or 6th grade'
- 4 '7th or 8th grade'
- 5 '9th grade'
- 6 '10th grade'
- 7 '11th grade'
- 8 '12th grade NO DIPLOMA'
- 9 'HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED)'
- 10 'Some college, no degree'
- 11 'Associate degree'
- 12 'Bachelors degree'
- 13 'Masters degree'
- 14 'Professional or Doctorate degree'.

PPEDUCAT 'Education (Categorical)'.
-2 'Not asked'

- 1 'REFUSED'
- 1 'Less than high school'
- 2 'High school'
- 3 'Some college'
- 4 'Bachelor"s degree or higher'.

PPETHM 'Race / Ethnicity'.
-2 'Not asked'

- 1 'REFUSED'
- 1 'White, Non-Hispanic'
- 2 'Black, Non-Hispanic'
- 3 'Other, Non-Hispanic'
- 4 'Hispanic'
- 5 '2+ Races, Non-Hispanic'.

PPGENDER 'Gender'.
-2 'Not asked'

- 1 'REFUSED'
- 1 'Male'
- 2 'Female'.

PPHHHEAD 'Household Head'.
-2 'Not asked'

- 1 'REFUSED'
- 0 'No'
- 1 'Yes'.

PPHHSIZE 'Household Size'.

-2 'Not asked'

-1 'REFUSED'.

PPHOUSE 'Housing Type'.

-2 'Not asked'

-1 'REFUSED'

1 'A one-family house detached from any other house'

2 'A one-family house attached to one or more houses'

3 'A building with 2 or more apartments'

4 'A mobile home'

5 'Boat, RV, van, etc.'.

PPINCIMP 'Household Income'.

-2 'Not asked'

-1 'REFUSED'

1 'Less than \$5,000'

2 '\$5,000 to \$7,499'

3 '\$7,500 to \$9,999'

4 '\$10,000 to \$12,499'

5 '\$12,500 to \$14,999'

6 '\$15,000 to \$19,999'

7 '\$20,000 to \$24,999'

8 '\$25,000 to \$29,999'

9 '\$30,000 to \$34,999'

10 '\$35,000 to \$39,999'

11 '\$40,000 to \$49,999'

12 '\$50,000 to \$59,999'

13 '\$60,000 to \$74,999'

14 '\$75,000 to \$84,999'

15 '\$85,000 to \$99,999'

16 '\$100,000 to \$124,999'

17 '\$125,000 to \$149,999'

18 '\$150,000 to \$174,999'

19 '\$175,000 or more'.

PPMARIT 'Marital Status'.

-2 'Not asked'

-1 'REFUSED'

1 'Married'

2 'Widowed'

3 'Divorced'

4 'Separated'

5 'Never married'

6 'Living with partner'.

PPMSACAT 'MSA Status'.

- 2 'Not asked'
- 1 'REFUSED'
- 0 'Non-Metro'
- 1 'Metro'.

PPREG4 'Region 4 - Based on State of Residence'.

- 2 'Not asked'
- 1 'REFUSED'
- 1 'Northeast'
- 2 'Midwest'
- 3 'South'
- 4 'West'.

ppreg9 'Region 9 - Based on State of Residence'.

- 1 'New England'
- 2 'Mid-Atlantic'
- 3 'East-North Central'
- 4 'West-North Central'
- 5 'South Atlantic'
- 6 'East-South Central'
- 7 'West-South Central'
- 8 'Mountain'
- 9 'Pacific'.

PPRENT 'Ownership Status of Living Quarters'.

- 2 'Not asked'
- 1 'REFUSED'
- 1 'Owned or being bought by you or someone in your household'
- 2 'Rented for cash'
- 3 'Occupied without payment of cash rent'.

PPSTATEN 'State'.

- 2 'Not asked'
- 1 'REFUSED'
- 11 'ME'
- 12 'NH'
- 13 'VT'
- 14 'MA'
- 15 'RI'
- 16 'CT'
- 21 'NY'
- 22 'NJ'
- 23 'PA'
- 31 'OH'
- 32 'IN'

33 'IL'
34 'MI'
35 'WI'
41 'MN'
42 'IA'
43 'MO'
44 'ND'
45 'SD'
46 'NE'
47 'KS'
51 'DE'
52 'MD'
53 'DC'
54 'VA'
55 'WV'
56 'NC'
57 'SC'
58 'GA'
59 'FL'
61 'KY'
62 'TN'
63 'AL'
64 'MS'
71 'AR'
72 'LA'
73 'OK'
74 'TX'
81 'MT'
82 'ID'
83 'WY'
84 'CO'
85 'NM'
86 'AZ'
87 'UT'
88 'NV'
91 'WA'
92 'OR'
93 'CA'
94 'AK'
95 'HI'
96 'AS'
97 'GU'
98 'PR'
99 'VI'.

PPT01 'Presence of Household Members - Children 0-2'.

-2 'Not asked'
-1 'REFUSED'.

PPT1317 'Presence of Household Members - Children 13-17'.
-2 'Not asked'
-1 'REFUSED'.

PPT18OV 'Presence of Household Members - Adults 18+'.
-2 'Not asked'
-1 'REFUSED'.

PPT25 'Presence of Household Members - Children 2-5'.
-2 'Not asked'
-1 'REFUSED'.

PPT612 'Presence of Household Members - Children 6-12'.
-2 'Not asked'
-1 'REFUSED'.

PPWORK 'Current Employment Status'.
-2 'Not asked'
-1 'REFUSED'
1 'Working - as a paid employee'
2 'Working - self-employed'
3 'Not working - on temporary layoff from a job'
4 'Not working - looking for work'
5 'Not working - retired'
6 'Not working - disabled'
7 'Not working - other'.

PPNET 'HH Internet Access'.
0 'No'
1 'Yes'.

FR1 'Is there anything else you would like to tell us about what you think it means to lead a moral or ethical life?'.

CORE_EMP 'Empty nest HH'.
-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

core_par 'Is R a parent or legal guardian?'.
-2 'Not asked'
-1 'Refused'

0 'No'
1 'Yes'.

PPINCCAT 'HH income profile and imputed -- 4 categ'.

-2 'Not asked'
-1 'Refused'
1 '<\$10,000'
2 '\$10-49,999'
3 '\$50-74,999'
4 '\$75,000+'.

EVER_PAR 'Ever a parent'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

PPADOPT2 'I often try new brands because I like va'.

-2 'Not asked'
-1 'Refused'
1 'Strongly Agree'
2 'Somewhat Agree'
3 'Neither Agree or Disagree'
4 'Somewhat Disagree'
5 'Strongly Disagree'.

ppcu0153 'Q1: Agree that I consider the illegal downloading of movies, music and other digital content to be as bad as shoplifting'.

-2 'Not asked'
-1 'Refused'
1 'Strongly Agree'
2 'Somewhat Agree'
3 'Neither Agree nor Disagree'
4 'Somewhat Disagree'
5 'Strongly Disagree'
6 'Not Applicable or Not Familiar'.

ppfs0681 'Q45: Agree that I am in control of my life'.

-2 'Not asked'
-1 'Refused'
1 'Strongly Disagree'
2 'Somewhat Disagree'
3 'Somewhat Agree'
4 'Strongly Agree'.

ppfs0682 'Q45: Agree that I have a positive self-image'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Disagree'
- 2 'Somewhat Disagree'
- 3 'Somewhat Agree'
- 4 'Strongly Agree'.

ppfs0683 'Q45: Agree that I have no idea if I'm managing my money well; I just hope for the best'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Disagree'
- 2 'Somewhat Disagree'
- 3 'Somewhat Agree'
- 4 'Strongly Agree'.

ppfs0684 'Q45: Agree that generally, I live from paycheck to paycheck'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Disagree'
- 2 'Somewhat Disagree'
- 3 'Somewhat Agree'
- 4 'Strongly Agree'.

ppfs0685 'Q45: Agree that I enjoy reading about finances and ways to better manage my money'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Disagree'
- 2 'Somewhat Disagree'
- 3 'Somewhat Agree'
- 4 'Strongly Agree'.

ppfs0686 'Q45: Agree that I am in control of my finances'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Disagree'
- 2 'Somewhat Disagree'
- 3 'Somewhat Agree'
- 4 'Strongly Agree'.

ppfs0687 'Q45: Agree that I am usually the first of my friends to try new products and services'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Disagree'
- 2 'Somewhat Disagree'
- 3 'Somewhat Agree'

4 'Strongly Agree'.

ppfs0678 'Q42: Generally, how would you rate the U.S. economy these days?'

-2 'Not asked'

-1 'Refused'

1 'Excellent'

2 'Good'

3 'Fair'

4 'Poor'

5 'Not sure'.

ppfs0679 'Q43: How would you rate your own personal finances these days?'

-2 'Not asked'

-1 'Refused'

1 'Excellent'

2 'Good'

3 'Fair'

4 'Poor'

5 'Not sure'.

ppfs0680 'Q44: Are your personal finances getting better these days, or worse?'

-2 'Not asked'

-1 'Refused'

1 'Better'

2 'Worse'

3 'Same'

4 'Not sure'.

pph10001 'Q1: In general, would you say your physical health is. . .?'

-2 'Not asked'

-1 'Refused'

1 'Excellent'

2 'Very good'

3 'Good'

4 'Fair'

5 'Poor'.

pph10002 'Q4: Have you had a serious or chronic illness, injury, or disability that has required A LOT of medical attention?'

-2 'Not asked'

-1 'Refused'

1 'Yes'

2 'No'.

pph10055 'Q20: What steps are you taking to manage your medical condition? [Anxiety disorder] [I am under the care of a doctor]'

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10056 'Q20: What steps are you taking to manage your medical condition? [Anxiety disorder] [I take a prescription drug]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10057 'Q20: What steps are you taking to manage your medical condition? [Anxiety disorder] [I take over-the-counter medication]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10059 'Q20: What steps are you taking to manage your medical condition? [Anxiety disorder] [I diet and exercise]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10060 'Q20: What steps are you taking to manage your medical condition? [Anxiety disorder] [I do something else]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10061 'Q20: What steps are you taking to manage your medical condition? [Anxiety disorder] [I don't do anything]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10083 'Q20: What steps are you taking to manage your medical condition? [Depression] [I am under the care of a doctor]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10084 'Q20: What steps are you taking to manage your medical condition? [Depression] [I take a prescription drug]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph10085 'Q20: What steps are you taking to manage your medical condition? [Depression] [I take over-the-counter medication]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph10087 'Q20: What steps are you taking to manage your medical condition? [Depression] [I diet and exercise]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph10088 'Q20: What steps are you taking to manage your medical condition? [Depression] [I do something else]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph10089 'Q20: What steps are you taking to manage your medical condition? [Depression] [I don't do anything]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph10219 'Q35: During an average week, how often do you exercise?'.
-2 'Not asked'

-1 'Refused'

1 'Never'

2 'Less than once a week'

3 '1-2 times a week'

4 '3-5 times a week'

5 '6 or more times a week'.

pph10220 'Q36: Have you smoked at least 100 cigarettes in your ENTIRE LIFE?'.
-2 'Not asked'

-2 'Not asked'
-1 'Refused'
1 'Yes'
2 'No'.

pph10221 'Q37: Do you NOW smoke cigarettes every day, some days, or not at all?'

-2 'Not asked'
-1 'Refused'
1 'Every day'
2 'Some days'
3 'Not at all'.

pph10252 'Q20: What steps are you taking to manage your medical condition? [Mental health condition] [I am under the care of a doctor]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10253 'Q20: What steps are you taking to manage your medical condition? [Mental health condition] [I take a prescription drug]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10254 'Q20: What steps are you taking to manage your medical condition? [Mental health condition] [I take over-the-counter medication]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10255 'Q20: What steps are you taking to manage your medical condition? [Mental health condition] [I diet and exercise]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10256 'Q20: What steps are you taking to manage your medical condition? [Mental health condition] [I do something else]'.

-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pph10257 'Q20: What steps are you taking to manage your medical condition? [Mental health condition] [I don't do anything]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph1anxi 'Q19: Have you been diagnosed with any of the following medical conditions? [Anxiety disorder]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph1depr 'Q19: Have you been diagnosed with any of the following medical conditions? [Depression]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph1inso 'Q19: Have you been diagnosed with any of the following medical conditions? [Sleep disorders such as sleep apnea or insomnia]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pph1ment 'Q19: Have you been diagnosed with any of the following medical conditions? [Mental health condition]'.
-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pphi0016 'Q3: In what country were you born?'.
-2 'Not asked'

-1 'Refused'

1 'Argentina'

2 'Bolivia'

3 'Chile'

4 'Colombia'

5 'Costa Rica'

6 'Cuba'

7 'The Dominican Republic'

- 8 'Ecuador'
- 9 'El Salvador'
- 10 'Guatemala'
- 11 'Honduras'
- 12 'Mexico'
- 13 'Nicaragua'
- 14 'Panama'
- 15 'Paraguay'
- 16 'Peru'
- 17 'Puerto Rico'
- 18 'Spain'
- 19 'United States'
- 20 'Uruguay'
- 21 'Venezuela'
- 22 'Other (SPECIFY)'.

pphi0018 'Q5: In total, how many years have you lived in the United States?'

-2 'Not asked'

-1 'Refused'.

pphi0041 'Q12: Agree that anyone who comes to this country and intends to stay must learn to speak English'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Agree'

3 'Neither Agree nor Disagree'

4 'Disagree'

5 'Strongly Disagree'.

pphi0046 'Q14: How willing to work long hours at the expense of your personal life'.

-2 'Not asked'

-1 'Refused'

1 'Very willing'

2 'Somewhat willing'

3 'Not too willing'

4 'Not willing at all'.

pphi0047 'Q14: How willing to get along with people of different races and cultures'.

-2 'Not asked'

-1 'Refused'

1 'Very willing'

2 'Somewhat willing'

3 'Not too willing'

4 'Not willing at all'.

pphi0048 'Q14: How willing to do what is best for yourself rather than what is best for others'.

-2 'Not asked'

-1 'Refused'

1 'Very willing'

2 'Somewhat willing'

3 'Not too willing'

4 'Not willing at all'.

ppl10003 'Q1: Agree that no matter how hard I work, I can't seem to get ahead'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10004 'Q1: Agree that I feel good about where my career is headed'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10005 'Q1: Agree that it's getting harder to provide my family with the basic necessities'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10007 'Q1: Agree that most of my friends are from the same racial or ethnic group as me'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10008 'Q1: Agree that life is so busy that I find I have less time to spend with family and friends'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10009 'Q1: Agree that it is hard for me to find the time to be involved in local/community matters'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10012 'Q1: Agree that it is becoming increasingly difficult to find the time to relax and unwind'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10013 'Q1: Agree that I feel stressed most of the time'.

-2 'Not asked'

-1 'Refused'

1 'Strongly Agree'

2 'Somewhat Agree'

3 'Neither Agree nor Disagree'

4 'Somewhat Disagree'

5 'Strongly Disagree'

6 'Not Applicable'.

ppl10014 'Q1: Agree that I live a healthy lifestyle'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Agree'
- 2 'Somewhat Agree'
- 3 'Neither Agree nor Disagree'
- 4 'Somewhat Disagree'
- 5 'Strongly Disagree'
- 6 'Not Applicable'.

pp110017 'Q1: Agree that I love to shop'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Agree'
- 2 'Somewhat Agree'
- 3 'Neither Agree nor Disagree'
- 4 'Somewhat Disagree'
- 5 'Strongly Disagree'
- 6 'Not Applicable'.

pp110018 'Q1: Agree that I just don't have enough money to live the life I would like to live'.

- 2 'Not asked'
- 1 'Refused'
- 1 'Strongly Agree'
- 2 'Somewhat Agree'
- 3 'Neither Agree nor Disagree'
- 4 'Somewhat Disagree'
- 5 'Strongly Disagree'
- 6 'Not Applicable'.

pp110019 'Q2: In a typical week, about how many hours do you work?'.

- 2 'Not asked'
- 1 'Refused'.

pp110021 'Q3: In a typical week, about what proportion of your time do you spend communicating with your friends and family?'.

- 2 'Not asked'
- 1 'Refused'
- 1 '0%'
- 2 '1-24%'
- 3 '25-49%'
- 4 '50-74%'
- 5 '75-100%'.

pp110055 'Q12: How often did you participate in this activity during the past year? [Shopping]'.

- 2 'Not asked'
- 1 'Refused'

- 1 'Regularly'
- 2 'Occasionally'
- 3 'Never'.

pppa0012 'Q11: In general, do you think of yourself as...!'

- 2 'Not asked'
- 1 'Refused'
- 1 'Extremely liberal'
- 2 'Liberal'
- 3 'Slightly liberal'
- 4 'Moderate, middle of the road'
- 5 'Slightly conservative'
- 6 'Conservative'
- 7 'Extremely conservative'.

pppa0073 'Q28: Do you actively participate in any of the following types of organizations or groups? [Service club or fraternal organization]!'

- 2 'Not asked'
- 1 'Refused'
- 0 'No'
- 1 'Yes'.

pppa0074 'Q28: Do you actively participate in any of the following types of organizations or groups? [Veterans group]!'

- 2 'Not asked'
- 1 'Refused'
- 0 'No'
- 1 'Yes'.

pppa0075 'Q28: Do you actively participate in any of the following types of organizations or groups? [Religious group]!'

- 2 'Not asked'
- 1 'Refused'
- 0 'No'
- 1 'Yes'.

pppa0076 'Q28: Do you actively participate in any of the following types of organizations or groups? [Senior citizens center or group]!'

- 2 'Not asked'
- 1 'Refused'
- 0 'No'
- 1 'Yes'.

pppa0077 'Q28: Do you actively participate in any of the following types of organizations or groups? [Womens group]!'

- 2 'Not asked'

-1 'Refused'
0 'No'
1 'Yes'.

pppa0078 'Q28: Do you actively participate in any of the following types of organizations or groups? [None of these]'.
-2 'Not asked'

-1 'Refused'
0 'No'
1 'Yes'.

pppa0079 'Q29: How about any of these types of organizations or groups? [Issue-oriented political organization]'.
-2 'Not asked'

-1 'Refused'
0 'No'
1 'Yes'.

pppa0080 'Q29: How about any of these types of organizations or groups? [Non-partisan civic organization]'.
-2 'Not asked'

-1 'Refused'
0 'No'
1 'Yes'.

pppa0081 'Q29: How about any of these types of organizations or groups? [School club or association]'.
-2 'Not asked'

-1 'Refused'
0 'No'
1 'Yes'.

pppa0082 'Q29: How about any of these types of organizations or groups? [Hobby, sports team, or youth group]'.
-2 'Not asked'

-1 'Refused'
0 'No'
1 'Yes'.

pppa0083 'Q29: How about any of these types of organizations or groups? [Neighborhood association or community group]'.
-2 'Not asked'

-1 'Refused'
0 'No'
1 'Yes'.

pppa0084 'Q29: How about any of these types of organizations or groups? [Group representing racial/ethnic interests]'.
-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pppa0085 'Q29: How about any of these types of organizations or groups? [None of these]'.
-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pppa0206 'Q11D: Do you actively participate in any of the following political movements? [Tea Party Movement]'.
-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pppa0207 'Q11D: Do you actively participate in any of the following political movements? [Environmental Rights Movement]'.
-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pppa0208 'Q11D: Do you actively participate in any of the following political movements? [Women"s Rights Movement]'.
-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pppa0209 'Q11D: Do you actively participate in any of the following political movements? [Racial Equality Movement]'.
-2 'Not asked'
-1 'Refused'
0 'No'
1 'Yes'.

pppa0210 'Q11D: Do you actively participate in any of the following political movements? [Right to Life Movement]'.
-2 'Not asked'
-1 'Refused'
0 'No'

1 'Yes'.

pppa0211 'Q11D: Do you actively participate in any of the following political movements? [Peace/Anti-War Movement]'.

-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pppa0212 'Q11D: Do you actively participate in any of the following political movements? [LGBT Rights Movement]'.

-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

pppa0213 'Q11D: Do you actively participate in any of the following political movements? [None of these]'.

-2 'Not asked'

-1 'Refused'

0 'No'

1 'Yes'.

NOTE: Option 5 for ppa0233 was removed by KN from the data.

pppa0233 'Q2: In your opinion, what is the most important issue facing the U.S. today?'.

-2. 'Not asked'

-1. 'Refused'

1. 'Taxes'

2. 'Education'

3. 'Terrorism'

4. 'Economy'

5. 'Moral issues'

6. 'Healthcare'

7. 'Jobs'

8. 'Foreign policy'

9. 'Race relations'

10. 'Environment'

11. 'Immigration'

12. 'Situation in Afghanistan'

13. 'Energy'

14. 'Other (please specify):'

15. 'Federal deficit'.

pppa0016 'Q12: Please rate your feelings towards Barack Obama. Is your overall impression of him...?'

- 2. 'Not asked'
- 1. 'Refused'
- 1. 'Favorable'
- 2. 'Somewhat favorable'
- 3. 'Neither favorable nor unfavorable'
- 4. 'Somewhat unfavorable'
- 5. 'Unfavorable'.

pppa0017 'Q13: Do you approve or disapprove of the way Barack Obama is handling his job as President?'

- 2. 'Not asked'
- 1. 'Refused'
- 1. 'Strongly approve'
- 2. 'Approve'
- 3. 'Neither approve nor disapprove'
- 4. 'Disapprove'
- 5. 'Strongly disapprove'.

pppa0035 'Q16: In general, how interested are you in politics and public affairs?'

- 2. 'Not asked'
- 1. 'Refused'
- 1. 'Very interested'
- 2. 'Somewhat interested'
- 3. 'Slightly interested'
- 4. 'Not at all interested'.

pppa0041 'PIN1: How often does the subject of politics come up in each of the following? [At work]'

- 2. 'Not asked'
- 1. 'Refused'
- 1. 'A lot'
- 2. 'Some'
- 3. 'Hardly ever'
- 4. 'Never'
- 5. 'Does not apply'.

pppa0042 'PIN1: How often does the subject of politics come up in each of the following? [At your church or place of worship]'

- 2. 'Not asked'
- 1. 'Refused'
- 1. 'A lot'
- 2. 'Some'
- 3. 'Hardly ever'
- 4. 'Never'
- 5. 'Does not apply'.

pppa0043 'PIN1: How often does the subject of politics come up in each of the following? [In conversations with friends]'.
-2. 'Not asked'

- 1. 'Refused'
- 1. 'A lot'
- 2. 'Some'
- 3. 'Hardly ever'
- 4. 'Never'
- 5. 'Does not apply'.

pppa0044 'PIN1: How often does the subject of politics come up in each of the following? [In conversations with family]'.
-2. 'Not asked'

- 1. 'Refused'
- 1. 'A lot'
- 2. 'Some'
- 3. 'Hardly ever'
- 4. 'Never'
- 5. 'Does not apply'.

pppa0045 'PIN1: How often does the subject of politics come up in each of the following? [In conversations on an Internet message board or blog]'.
-2. 'Not asked'

- 1. 'Refused'
- 1. 'A lot'
- 2. 'Some'
- 3. 'Hardly ever'
- 4. 'Never'
- 5. 'Does not apply'.

pppa0046 'MED1: How often do you get information about politics from each of the following sources? [Radio]'.
-2. 'Not asked'

- 1. 'Refused'
- 1. 'Every day'
- 2. 'Three times a week or more'
- 3. 'Almost every week'
- 4. 'One to three times a month'
- 5. 'Less than once a month'
- 6. 'Never'.

pppa0047 'MED1: How often do you get information about politics from each of the following sources? [Internet news sites]'.
-2. 'Not asked'

- 1. 'Refused'
- 1. 'Every day'

2. 'Three times a week or more'
3. 'Almost every week'
4. 'One to three times a month'
5. 'Less than once a month'
6. 'Never'.

pppa0048 'MED1: How often do you get information about politics from each of the following sources? [Print newspapers]'.

- 2. 'Not asked'
- 1. 'Refused'
1. 'Every day'
2. 'Three times a week or more'
3. 'Almost every week'
4. 'One to three times a month'
5. 'Less than once a month'
6. 'Never'.

pppa0049 'MED1: How often do you get information about politics from each of the following sources? [Television]'.

- 2. 'Not asked'
- 1. 'Refused'
1. 'Every day'
2. 'Three times a week or more'
3. 'Almost every week'
4. 'One to three times a month'
5. 'Less than once a month'
6. 'Never'.

pppa0050 'MED1: How often do you get information about politics from each of the following sources? [Magazines]'.

- 2. 'Not asked'
- 1. 'Refused'
1. 'Every day'
2. 'Three times a week or more'
3. 'Almost every week'
4. 'One to three times a month'
5. 'Less than once a month'
6. 'Never'.

pppa0051 'MED1: How often do you get information about politics from each of the following sources? [Internet blogs]'.

- 2. 'Not asked'
- 1. 'Refused'
1. 'Every day'
2. 'Three times a week or more'
3. 'Almost every week'

4. 'One to three times a month'
5. 'Less than once a month'
6. 'Never'.

pppa0070 'Q26: What is your religion?'

- 2. 'Not asked'
- 1. 'Refused'
1. 'Baptist-any denomination'
2. 'Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal)'
3. 'Catholic'
4. 'Mormon'
5. 'Jewish'
6. 'Muslim'
7. 'Hindu'
8. 'Buddhist'
9. 'Pentecostal'
10. 'Eastern Orthodox'
11. 'Other Christian'
12. 'Other non-Christian, please specify:'
13. 'None'.

pppa0071 'Q26A: Would you describe yourself as a born-again or evangelical Christian?'

- 2. 'Not asked'
- 1. 'Refused'
1. 'Yes'
2. 'No'.

pppa0086 'Q30: In the past 12 months, have you...[Attended a PTA/school group meeting]'

- 2. 'Not asked'
- 1. 'Refused'
0. 'No'
1. 'Yes'.

pppa0087 'Q30: In the past 12 months, have you...[Attended a community group meeting]'

- 2. 'Not asked'
- 1. 'Refused'
0. 'No'
1. 'Yes'.

pppa0088 'Q30: In the past 12 months, have you...[Donated blood]'

- 2. 'Not asked'
- 1. 'Refused'
0. 'No'
1. 'Yes'.

pppa0089 'Q30: In the past 12 months, have you...[Given money to a charity]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0090 'Q30: In the past 12 months, have you...[Worked for a charity or your church]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0092 'Q31: In the past 12 months, have you... [Attended a political protest or rally]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0093 'Q31: In the past 12 months, have you... [Contacted a government official]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0094 'Q31: In the past 12 months, have you... [Volunteered or worked for a Presidential campaign]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0095 'Q31: In the past 12 months, have you... [Volunteered or worked for another political candidate, issue, or cause]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0096 'Q31: In the past 12 months, have you... [Given money to a Presidential campaign]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0097 'Q31: In the past 12 months, have you... [Given money to another political candidate, issue, or cause]'

- 2. 'Not asked'

- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0098 'Q31: In the past 12 months, have you... [Worked with others in your community to solve a problem]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0099 'Q31: In the past 12 months, have you... [Served on a community board]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0100 'Q31: In the past 12 months, have you... [Written a "letter to the editor"]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0101 'Q31: In the past 12 months, have you... [Commented about politics on a message board or Internet site]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

pppa0102 'Q31: In the past 12 months, have you... [Held a publicly elected office]'

- 2. 'Not asked'
- 1. 'Refused'
- 0. 'No'
- 1. 'Yes'.

partyid7 'Derived: Political party affiliation'

- 1. Strong Republican
- 2. Not Strong Republican
- 3. Leans Republican
- 4. Undecided/Independent/Other
- 5. Leans Democrat
- 6. Not Strong Democrat
- 7. Strong Democrat

pppa0005. 'Q5: Did you happen to vote in the 2008 presidential election?'

-2. 'Not asked'

-1. 'Refused'

1. 'Yes'.

2. 'No'.

pppa0006. 'Q6: Which candidate did you vote for in the 2008 presidential election?'

-2. Not asked

-1. Refused

1. Barak Obama (Democrat)

2. John McCain (Republican)

3. Another candidate, please specify:

ppp20072. 'Q27: How often do you attend religious services?'

-2. Not asked

-1. Refused

1. More than once a week

2. Once a week

3. Once or twice a month

4. A few times a year

5. Once a year or less

6. Never

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Q19_time 'Q19 screen timing (sec)'.
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Q36_time 'Q36 screen timing (sec)'.
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Q1_LIFE2_time 'Q1_LIFE2 screen timing (sec)'.
Q1_LIFE3_time 'Q1_LIFE3 screen timing (sec)'.
Q2_time 'Q2 screen timing (sec)'.
Q3_LIFE_time 'Q3_LIFE screen timing (sec)'.
Q12_LIFE_time 'Q12_LIFE screen timing (sec)'.
FR1_time 'FR1 screen timing (sec)'.
Q20_Loop_2_time 'Q20_Loop_2 screen timing (sec)'.
Q37_time 'Q37 screen timing (sec)'.
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